Benjamin Parry

Toronto, ON · ben@benparry.ca · +1 (647) 915-3435 · linkedin.com/in/parrybenjamin · benparry.ca

EXPERIENCE

The Toronto Society for the Diffusion of Useful Knowledge — Toronto, ON
Founder — March 2024 – Present

- Brought together 2,000 people for 10 lectures with The Viaduct on topics from economics and history to psychology and philosophy.
- Ran reading groups, roundtables, debates and more to create a space described as "the best intellectual community in Toronto".

Build Canada — Toronto, ON
Co-Founder and Head of Policy — December 2024 – February 2026

- Wrote and edited policy recommendations that were read widely within the Canadian federal government and helped shape billions of dollars of spending.
- Created and ran an LLM process driven by meaningful human input to turn entrepreneurs' ideas into detailed, actionable policy memos.
- Developed internal processes for community management, events and social media content.

Restaurant Brands International (Tim Hortons) — Toronto, ON
Director, Strategy and Operations — June 2018 – March 2024

- Led a cross-functional team to develop Tim Hortons' first loyalty program and grew it to 10 million weekly active users.
- Created the company's data science team to run forecasting and supply chain optimisation, and to drive decisions on $20m+ of sales.
- Developed the strategy for Tims Financial, ran negotiations with all of Canada's top banks, and developed the initial product and team.

Ritual — Toronto, ON
Analyst — February 2018 – May 2018

- Designed and ran processes to onboard restaurants as new merchants on the Ritual platform.

EDUCATION

University of Pennsylvania — Philadelphia, PA
BA, East Asian Languages and Civilizations, with Honours — May 2016

- Dean's Scholar; 4.0 GPA in final year.
- Honours thesis on why Buddhism became vegetarian as it migrated from India to China.

SKILLS AND INTERESTS

Technical: Data analysis in Python and SQL; web development in HTML, CSS and JavaScript.

Languages: English (native); Mandarin Chinese (conversational).

Research: Skillful Notes, an intermittent project on how people, organisations and societies become competent. Continued self-directed study in economics, complexity science, statistics, philosophy and religious studies.